

### **OUR 2024 IMPACT REPORT**

# A Year of New Beginnings

### A Reflection from **Our President & Board Chair**



**STEPHANIE STEED** President and CEO



SHEILA HEFFERNON Board Chair

s we close the chapter on another year, we are thrilled to share that we are 🖰 entering an exciting phase in our journey. This year marks the beginning of our ambitious five-year strategic plan, a roadmap that will guide us as we strive to deepen our impact, support and grow staff, strengthen our sustainability, and fully embrace our transformation that began five years ago when we became 18 Degrees.

This year of new beginnings is not just about launching a strategic plan; it's about reaffirming our dedication to creating access for all. Through our various programs and services, we aim to break down barriers and ensure everyone in our community has the resources and support they need to thrive. We envision a future where access and opportunity are not just ideals, but realities for everyone we serve. Our new mission reflects the core values that drive us every day. It articulates not only what we do but also why we do it: because we believe in the potential of every individual and the power of community.

At 18 Degrees, we are grateful to be surrounded by community partners, staff, supporters, and volunteers who share our vision and join us as we embark on this next chapter. We invite you to be an integral part of our mission. Together, we can create a ripple effect of positive change that benefits not just children, youth and families, but entire communities.

Thank you for your continued support and belief in our work, helping those we serve to see that new beginnings are possible.

With gratitude and hope,

Sighanie Sted cheile Hefferen

### **OUR 5-YEAR STRATEGIC PLAN GOALS**



**EMBRACING OUR TRANSFORMATIVE JOURNEY** 



DEEPENING **OUR IMPACT** 



**STRENGTHENING OUR SUSTAINABILITY** 



SUPPORTING AND **GROWING OUR STAFF** 

### **OUR VISION**

In our new day, opportunities outshine barriers and all people feel a sense of community and belonging.

### **OUR MISSION**

We champion access, opportunity, belonging, and well-being for all people on their journey, helping to build thriving communities.

### EMBRACING OUR TRANSFORMATIVE JOURNEY Healing Homes Foster Care & **Adoption Management Services**

oday, we embrace the power of new beginnings as our mission and vision evolve to better reflect the work we do and those we serve. Transformation is a journey of embracing change that fosters resilience and lays the groundwork for a brighter future for all of us.

Our Healing Homes Foster Care and Adoption Management Services encompass some of our most transformative work as families and children face challenges with courage, patience, and compassion. Staff help children and families build trust, discover healing, and find their way to new beginnings and permanency in loving homes.

### A REFLECTION FROM JOE PIETRAS. HEALING HOMES CASE MANAGER

Three years ago, six-year-old Lexi was placed in one of our foster homes. Her new placement was one of many she had experienced in her young life. Her previous plan for adoption had fallen through, and this was a difficult letdown. Then, hope emerged as the adoptive mother of one of Lexi's younger siblings expressed a desire to bring her into their family. Within just a few weeks, she was placed in their care.

Recently, I received a photo of her first day of school. Now nine years old, Lexi stood beaming in her back-to-school outfit. Her smile reflected her joy as the family is moving forward with adoption.

The Healing Homes journey for our children also includes reunification with biological parents and family members. Four-year-old Paul, the youngest in his family, was recently reunified with his mother and siblings. Over the many visits that I brought him to this summer, he learned to trust those around him, rebuilding bonds with his family. What began as a tentative process blossomed into a joyful reunion with his mother in August.



**18 Degrees' Adoption Management Team** specializes in matching children with adoptive homes when reunification is no longer possible. On National Adoption Day, Mary and Larry Brown celebrated their adoption of Maggie after 5 years in their foster home. Maggie's younger sister and brother were also adopted that day by a family from eastern MA. The families stay in touch and visit each other throughout the vear.

**CHILDREN** 28 **FOSTER HOMES** received intensive foster care services

children outside of our foster care program received supportive services and mentorship

adoptions finalized

2004 assessments written supporting adoption efforts statewide

18 Degrees is the only organization in Western MA providing adoption management services alongside the Dept. of Children and Families

# DEEPENING OUR IMPACT

### **Connections and Community** in the Family Resource Center



e are committed to providing services that help people thrive while dismantling barriers to access. The 18 Degrees Family Resource Center (FRC) is one of our doors of access to a wide range of services in a welcoming environment where community members can build meaningful relationships.

In March, a family with two children, ages two and nine, desperately needed to move out of cramped temporary living quarters. Program Manager Tammy Martin-Bartlett helped them find hope. They found themselves on a very tight budget, working hard to find new beginnings. Dad was training to become a certified 911 dispatcher and mom was in college working on her degree. A little help with housing applications and a Neighbor-to-Neighbor grant from Berkshire Taconic Community Foundation resulted in an apartment of their very own. The kids were excited about having their own bedrooms and Mom and Dad were relieved to have space where they can focus on the future of their family.





The FRC at 480 West Street is where families can find weekly groups and programs, personalized attention for their unique situation, and events that help deepen their connections to their community. Last year we provided 2,147 services to 548 community members. We promote individual and family resiliency by providing:

- Parenting and peer support
- Help with school challenges
- Programming for LGBTQ+ youth and families
- Substance use prevention activities for youth
- Mental health support
- Opportunities for new experiences and fun activities for all ages



DEEPENING OUR IMPACT

### Ready to Learn and Grow with Early Education & Care

ur Early Education & Care (EEC) team is one of many that goes above and beyond to deepen our impact. In both our pre-school centers and after-school programs, children develop social, emotional, and language skills in a nurturing environment.

Senior Director Elise Weller and Assistant Director Danielle Butler participate regularly in community meetings and conversations in support of early education in Western Massachusetts. These and other advocacy efforts help make improvements in teacher's pay, childcare affordability, and other funding from the Commonwealth to meet the needs of our communities.

Danielle and Elise are proud of their team's achievements last year. When nine Haitian children whose families received support from across 18 Degrees programs and community partners found refuge in our Pre-K classroom, it was a challenging transition for everyone. Thanks to the help of multilingual staff and the entire EEC team, every child in the Pre-K classroom graduated, ready to head confidently into Kindergarten.

Each day, EEC staff work diligently to help children and families grow and thrive. Our enrollment services at 480 West Street help families navigate the complexities of childcare enrollment. Staff at the Redfield Infant and Toddler Center warmly welcome new parents, helping them feel reassured with a loving and safe environment. Classroom and Family Liaisons are team members specially trained to assist families in need of additional support or children who may need creative approaches to learning.

Nutrition is also a key component, addressing food insecurity and exposing children to a wide variety of healthy foods to help them grow. Meals made with care by our kitchen staff include fresh fruits and vegetables and are shared together to build social skills and positive eating habits. Events like the Family Thanksgiving Feast bring family members together and strengthen community bonds.

Kid's Club after-school programming focuses on creativity and experiential learning. Eight-year old Leilani fondly remembers her first trip to the New York State Museum last summer. It opened a new world of ideas for her. Experiences like these make a lasting impression.

### 178

children received early education or out-of-school care

# 65%

increase in infant care capacity with an additional classroom to better serve our community

Launched a Parent Advisory Council that planned free engagement events attended by more than 50% of our families





### 270 +

young people between ages **10-24 were supported by Pittsfield Community Connection** and West Main Connection in becoming safe, engaged, and successful.

31 mentees were supported by 26 mentors in taking sustainable steps forward on their journey.

"The wisdom and experience my mentor shares with me has helped me navigate challenges. I'm so grateful to have them in my life. I know they genuinely care and want to see me succeed."

-PCC Mentee

### **STRENGTHENING OUR SUSTAINABILITY**

### The Small, Consistent **Steps We Take**

18 **DEGREES** is committed to building a resilient foundation that ensures progress towards our mission now and into the future by serving our communities with evidence-based practices, building long-lasting relationships, and making strategic investments in our people, programs, and infrastructure. In meeting people where they are on their journey, our work is to guide them to the resources, skills, and support that will help them reach their goals, sustain their personal growth, and deepen their connections.

During our annual youth recognition ceremony, 16-year-old Janessa was one participant recognized for her achievements. She shared this reflection on her personal growth in Pittsfield Community Connection:

#### **JANESSA'S STORY**

Growing up, we are often shielded from the realities of adulthood: responsibilities, bills, and the pressures of life. The true challenge lies not in external factors, but in the internal journey.

In my own journey toward adulthood, I am proud to say that I have discovered my talents—whether it be my intelligence, kindness, or bravery. I am embracing the young woman I am becoming. Every moment of learning has shaped me into the person I am today.

The work I've accomplished over the last year with 18 Degrees' guidance is a reminder that growth is not about grand discoveries but about the small, consistent steps we take every day. It is about understanding that each of us has a unique path and each step along the way contributes to the larger tapestry of life.



Mentors and mentees at the Statehouse with **Rep. Tricia Farley-Bouvier** 



# **Ensuring Opportunity with** Kids 4 Harmony

he Kids 4 Harmony program is an investment made by 18 Degrees and generous donors and partners over the last twelve years that has withstood the test of time. This ensemble-based string music program focuses on musical excellence, student development, and family support. Kids 4 Harmony connects talent with opportunity for students in Pittsfield and North Adams.



"Kids 4 Harmony taught me the self-discipline required to play an instrument. Early on, I would just show up and play and that was good enough for me. Then, one day I messed up badly on an audition and that motivated me to push myself and practice more. When I was in second grade, I wouldn't have thought that I'd be heading to college for music performance. Kids 4 Harmony helped me find out what I wanted to do with my life."

-ETHAN, graduated '24 senior attending the University of Missouri, Kansas City

"The proudest moment for me is seeing Jaden engaged with all his friends and teachers. They are like family now. It has been a life changing experience for Jaden as well as for us." -LUBIA. K4H Parent

"I've grown so much in a short amount of time. I would tell a new beginner to never give up and keep trying your hardest no matter what." -ANNABELLE, 5th grade





### 67 **STUDENTS** SERVED

700+

hours of socialemotional learning curriculum provided

local performances plus additional opportunities such as: Youth Orchestra Los Angeles, Longy School of Music at Bard College, and more!

100% of students say K4H

helped them get to know new people.

83%

say they have more confidence in school because of the program.

### SUPPORTING AND GROWING OUR STAFF **Developing Our Future Leaders**

e are committed to investing in our workforce of more than 150 staff who help us carry out our mission. 18 Degrees cultivates staff to be leaders and learners as they advance their careers.

- Last year, we paid 18 Early Education & Care staff while they furthered their professional development. Some became certified teachers while others earned their associate degrees.
- Staff have access to discounts and tuition remission at state universities through our partnership with the Provider's Council and Springfield College.
- Our online learning software provides over 2,000 courses for staff to stay current on evidencebased best practices and advance their skills.

When staff turnover during the pandemic left gaps to be filled, our leadership and human resources took a bold step with the creation of the first 18 Degrees Leadership Cohort. Weekly meetings September through June provide professional development opportunities with classroom training, speakers, and outside reading and course work. The initiative was a tremendous success, inspiring an annual program.

Through the Leadership Cohort, we aim to nurture our internal talent, ensuring a robust succession plan to develop tomorrow's leaders.

#### 2023-2024 LEADERSHIP COHORT PARTICIPANTS:

- Sarah Kelley Program Director, Berkshire Community Centered Family Support
- Liz Cole Clinical Supervisor, Adoption Management Services
- Jennifer Swetland. Program Director, Pioneer Valley Community Centered Family Support
- Tammy Martin-Bartlett Program Manager, Family Resource Center
- Sean Elligers Artistic Director, Kids 4 Harmony
- Amy Guachione Court Appointed Special Advocate Director & Volunteer Coordinator Gail Krumpholtz
- Mentor Coordinator, Pittsfield Community Connection
- **Danielle Butler** Assistant Director of Childcare Services





"Because of the Leadership Cohort, I am even more committed to being an agency ambassador, keeping our compass points in mind daily; holding myself accountable, finding courage to step out of my comfort zone and leading with integrity. We are always better together."

-Tammy Martin-Bartlett,

Program Director, Family Resource Center



"All our amazing volunteers make a difference across many areas of our work. Thank you, volunteers, for your dedicated service!" -Amy Guachione, CASA Director and Volunteer/Intern Coordinator

## **OUR VOLUNTEERS**

April Einstein

Grace Enchill

Dan Entwisle

Theresa Fasano

Amanda Feelev

Dre Finley

Ann Gallo

**James Fowler** 

Laurie Gallagher

Jennifer Goewey

Wylie Goodman

**Amy Guachione** 

Linda Gunderson

Radcliffe Harewood

Elizabeth Halla

Maggie Hayes

Amy Herring

Katie Higgins

Bryan House

Jalisa Jessup

Alexis Johnson

Ria Kedia

Paula Kellev

Noreen Kelly

Mario Kelsey

Rachel Kaufmann

Francine Kelleher

Michael Higgins

Alanna Mildred Holmes

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6 2024 ANNUAL REPORT

### 168

volunteers provided 6.600+ hours to advance our mission

### 56

children in Berkshire County Juvenile Court had a **Court Appointed Special** Advocate (CASA) advocating for them thanks to our over **30 CASA volunteers.** 



Paula Jane Kurasch Shela Hidalgo Levante

- Susan Mechanic-Meyers

Marissa Dubecky Meehan Maria Menaca Monica Mendez Kaitlyn Milette Jon Patrick Millburg Kelly Minahan Joan Morgan Alison Mulcahy Karen Murrav Scott Murray Elizabeth Neiderman Aleiandra Nozvce **Rachel Olander** Lesley Oransky Jason Ostrander Monica Palansky Lynn Pandell Zoelie Prairie Mary Jo Ramos **Tobias K Reutter Chervl Richards** Colleen Rossi Timothy Ryan Emma Safran Nevcha Santos-Plouffe **Dawn Schoorlemmer** Michael Scott Teri Scott Audrev Shadle Maxwell Sheldon Mia Shepherd Mark St Germain Marianne Stec Sami Strout **Kailey Sultaire** 

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#### **KIDS 4 HARMONY ADVISORY COMMITTEE**

Linda G. Conway, Co-Chair Dr. Dorothy Altman Weber, Co-Chair Edward J. Bride Sheila Heffernon Susan Lombard Jane Mayer Philip McKnight Dr. Carolyn Newberger Dr. Eli Newberger Penny Pincus Elizabeth T. Selkowitz Carole Siegel Carol Smokler Ken Stark

## DONORS

Thanks to our contributors who generously supported our mission between July 1, 2023 and June 30, 2024.

#### \$25.000+

Jim Chervenak Linda G. Conway Barbara and Amos Hostetter Josephine & Louise Crane Foundation Phil and Kathy McKnight The Green Foundation

#### \$15.000 - \$24.999

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#### \$2,500 - \$4,999

Glenn Allan **BBE Office Interiors** Berkshire Bank Foundation Robert Bogomolny and Janice Toran Community Access to the Arts **D'Addario** Foundation

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#### \$1.000 - \$2.499

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#### \$500 - \$999

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#### Local Funding

Berkshire Taconic Community Foundation Berkshire United Wav Boston Alliance for Gay, Lesbian, **Bisexual and Transgender Youth** Cultural Council of Northern Berkshire Mass Mentoring Partnership Massachusetts Afterschool Partnership Northern Berkshire United Way Pittsfield Cultural Council United Way of Franklin & Hampshire Region Williamstown Community Chest

#### **Public Funding**

City of North Adams City of Pittsfield MA Children's Trust Fund / The Children's Trust MA Department of Children & Families (DCF) MA Department of Early Education and Care (EEC) MA Department of Elementary and Secondary Education (DESE) MA Department of Public Health (DPH) Massachusetts Cultural Council North Adams Public School District

#### In Memory of Stephen Weber

Lawrence Altman Linda G. Conway Deborah Anderson Fredie Kav Richard Arnold and Ruth Levine Arnold Sharon Blumenthal Sarah and Ryan Frederick

Our printed donor roll reflects donors who gave \$500 or more as well as notable memorial tributes received in Fiscal Year 2024. For our full list of donors, please visit 18degreesma.org.

### **Financial Snapshot**

#### Income and Expenses for the Years Ended June 30. 2024 and 2023

	FY24	FY23
INCOME		
United Ways	\$129,429	\$151,464
Contributions	\$433,683	\$327,447
Grants	\$363,940	\$289,748
Government contracts	\$9,410,024	\$8,310,717
Service fees	\$91,168	\$138,418
Investment income, net	\$149,185	\$61,903
Other income*	\$2,203,427	\$1,661,755

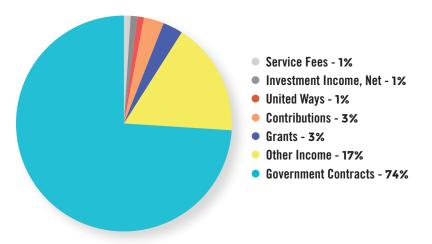
**Total Income** 

\$12,780,856 \$10,941,452

OPERATING EXPENSES			
Program expenses	\$9,032,537	\$8,463,334	
Core mission support	\$1,527,422	\$1,512,966	
Fundraising	\$141,625	\$116,794	
Total Operating Expenses	\$10,701,584	\$10,093,094	
Subtotal Excess	\$2,079,272	\$848,358	
Extraordinary items **		\$9,411	
Total Excess	\$2,079,272	\$838,947	

The above is an excerpt from 18 Degrees' financial statements for the years ending June 30, 2024 and 2023. A complete audit report is available upon request. \*Other income includes payments from the Employee Retention Tax Credit \*\*Payments for professional services related to the Employee Retention Tax Credit

### **2024 OPERATING SUPPORT**



### **OUR LEADERSHIP**

### 2023-2024 BOARD OF DIRECTORS

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Elise Weller Senior Director of Early Education and Care

### **BERKSHIRE COUNTY**

480 West Street Pittsfield, MA 01201 (413) 448-8281 Fax: (413) 445-5404

### **Our Story**

Our name, 18 Degrees, reflects on where the sun stands just below the horizon at daybreak. It's our privilege to meet people in moments of life where it may be more dark than light with a promise that for them and for all of us, the light will grow from the start of each new day.

### What We Do

18 Degrees promotes the well-being and strengths of people in Western Massachusetts. Through education, resources, support, and advocacy we serve our communities in four areas:

- Early Education & Care
- Foster Care & Adoption
- Child & Family Well-being and
- Youth & Community Development

### **Support Our Mission**



Scan the code to donate. For more ways to give, visit our website.

# 18 DEGREES

### 18degreesma.org

### **PIONEER VALLEY**

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